

# Application Whitelisting: Panacea or Propaganda

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Our endpoints are under attack. Every day, organizations of all sizes struggle to protect their endpoints from a constant barrage of malware. Issues range from the annoying, rogue antivirus for instance, to levels of national security. The common thread is that these systems have become the ideal target for attackers whether they are the end goal or just the initial victim in a larger attack. Traditional defenses such as antivirus and firewalls are no longer effective. Organizations need to consider new approaches to battling malware. One such approach called application whitelisting has been around for a while, but only now gaining momentum. Is whitelisting just another passing fad or a solution to this ever growing problem? Join us as we attempt to answer this question.

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Source: <http://www.sans.org/reading-room/whitepapers/application/application-whitelisting-panacea-propaganda-33599>