

# Why Carbon Black? | Carbon Black

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- [Why Carbon Black?](#)
- [Analyst Report](#)

## Why Carbon Black?

Transform guesswork into strategic, data-informed decision-making with an unmatched ability to see targeted threats, contain impact, control change, and prevent repeated attacks.

### Adopt proactive security

Precise control, extensive flexibility, and granular customization to adapt your security strategy to evolving threats and confidently prevent attacks.

### See more to stop more

Carbon Black's high-fidelity data gives you high-value context, and clear visibility across endpoints, networks and workloads.

We know we're catching things. We can see it. Carbon Black gives us another layer of comfort and security that we never had before.

Mike Chiavuzzi

Senior Manager of Network Operations, Polk County School District

We always have a complete picture of what is happening on a laptop or other device.

Petra Cremer

Information Security Consultant, Municipality of Enschede

I just can't say enough about the ease of getting Carbon Black Cloud Workload set up.

Mike Chiavuzzi

Senior Manager of Network Operations, Polk County School District

Deploying the agents was so easy. And the cloud-managed model was perfect for us.

Brad Berkemier

Cyber Security Architect, ARSC Federal

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Source: <https://www.carbonblack.com/2016/09/23/security-advisory-variants-well-known-adware-families-discovered-include-sophisticated-obfuscation-techniques-previously-associated-nation-state-attacks/>