

Gen Blogs | Home

By Threat Research Team

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News

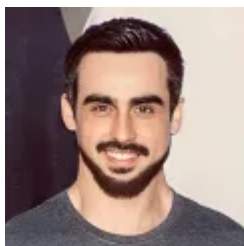
Keep up with Gen news as we create technology solutions for people to take full advantage of the digital world safely, privately, and confidently.

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Family of Brands

How AI Can Power Your Online Presence

How Norton Revamp helps people build a consistent, trustworthy voice online.



Iskander Sanchez-Rola

March 19, 2026 • 5 min read

Company News

Leading the Way for AI Agent Safety

Shaping the standards for a safer, freer Agentic Era



Luis Corrons

March 5, 2026 • 11 min read

Company News

Introducing AARTS: An Open Standard for AI Agent Runtime Safety

AARTS standardizes how AI agent platforms expose security events, enabling portable runtime protection across the growing agent ecosystem



Jakub Křoustek

March 5, 2026 • 8 min read

Company News

Gen Agent Trust Hub Introduces Agent Detection and Response: The Missing Security Layer for Agentic AI

Inside the Gen Agent Trust Hub, ADR turns trust signals into real-world protection.



Jakub Křoustek

March 4, 2026 • 6 min read

Company News

Introducing Sage: Safety for Agents

Closing the growing security gap between what AI agents can do and what keeps them in check



Threat Research Team

February 19, 2026 • 6 min read

Company News

The trust layer for the agentic era

Bringing transparent risk ratings to the AI skills ecosystem to help developers build boldly and users move confidently



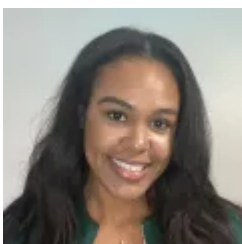
Luis Corrons

February 17, 2026 • 2 min read

Family of Brands

16 independent security awards show how Gen builds protection that scales

Measuring what matters: Security, responsibility and what comes next



Alisha Robinson

January 23, 2026 • 4 min read

Family of Brands

From helpful AI to harmful deepfakes: Where video scams cross the line

From accessibility and creativity to financial scams and identity theft, the difference is not the technology but the intent



Threat Research Team

January 6, 2026 • 10 min read

Family of Brands

Spotting the Fakes: How Norton's Media Shield and Video Analyzer Help You Fight Deepfake Scams

Real-time protection meets real-world deception. Norton's AI-powered tools help you tell truth from trick.



Luis Corrons

October 17, 2025 • 3 min read

Family of Brands

Deepfake detected: How Norton and Qualcomm are leveling up scam defense

With Qualcomm's NPU-powered AI and Norton's deepfake detection, your next PC could be your strongest digital defense



Amit Sharma

June 24, 2025 • 3 min read

Insights

Explore all our Gen™ blog insights. Discover the latest cybersecurity reports and research, and learn from the experts with our leadership perspectives.

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Research

Why Join the Navy if You Can Be a Pirate?

Though you might sometimes become cargo. Inside the macOS Cracked Software Pipeline



+1

Adolf Středa & 1 others

March 31, 2026 • 12 min read

Research

From Celebrity Deepfakes to Avatar Farms, How Scammers Industrialize Trust

When the face is familiar but the person isn't real



+2

Luis Corrons & 2 others

March 26, 2026 • 10 min read

Research

The Reservation Hijack Scam: How attackers hijack hotel accounts to target guests

From Booking-themed lures to compromised hospitality software, criminals are using reservation data and trusted workflows to make fraud feel like customer service.



+1

Martin Chlumecký & 1 others

March 25, 2026 • 15 min read

Research

Torg Grabber: Anatomy of a New Credential Stealer

A newly identified MaaS credential stealer evolves from Telegram exfiltration to encrypted TCP and full REST API infrastructure



Threat Research Team

March 24, 2026 • 68 min read

Research

The Malware with a Secret Identity: How We Unmasked Torg Grabber

How a “Vidar” look-alike turned out to be Torg Grabber—a fast-growing infostealer-as-a-service with ClickFix lures, browser lockpicks and a sprawling criminal customer base



Luis Corrons

March 24, 2026 • 7 min read

Research

The Scam Ad Machine: Part II

How scam ads hide in plain sight, survive takedowns, and keep coming back



+4

Luis Corrons & 4 others

March 20, 2026 • 12 min read

Research

VoidStealer: Debugging Chrome to Steal Its Secrets

A Novel Debugger-based ABE Bypass Spotted in the Wild



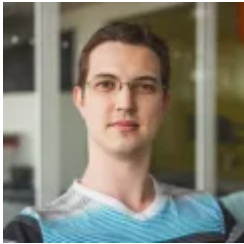
Vojtěch Krejsa

March 19, 2026 • 19 min read

Research

Fingerprinting AI Agent Skills: The Missing Identity Layer for Agent Plugins

Why AI agent skills need their own fingerprint: a content-based ID that stays stable across packaging, platforms and marketplaces



Michal Salát

March 17, 2026 • 17 min read

Research

Engineering the Future of Agentic Threat Hunting

An Army for Every Analyst



Luis Corrons

March 13, 2026 • 7 min read

Research

Promptmorphism: How LLMs Are Mass-Producing Disposable Stage 1 Loaders

How malware authors use LLM-driven “promptmorphism” to endlessly reshape loaders—and what defenders must do to keep up



Threat Research Team

March 13, 2026 • 8 min read

People & Impact

At Gen, we're driven by the positive impact we can have on all the communities in which we live and work. Explore stories on our efforts to make that impact a reality.

[View All People & Impact](#)

Community

Helping Students Understand AI in the Classroom

Gen partners with Discovery Education on new video series focused on AI literacy



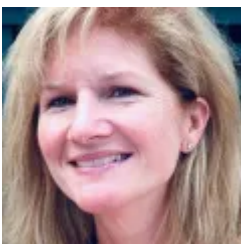
Kim Allman

March 27, 2026 • 4 min read

Community

From Digital Skills to Digital Advocacy: Empowering Girls to Lead Online

In celebration of International Women's Day, Gen highlights its partnership with the World Association of Girl Guides and Girl Scouts



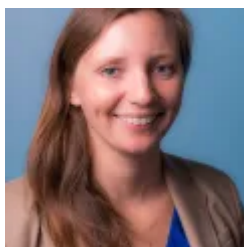
Kim Allman

March 9, 2026 • 4 min read

Community

Helping young people build strong financial habits

Gen announces new partnership with Jump\$tart Coalition



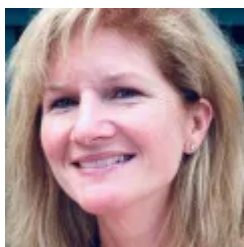
Kimberly Bishop

February 24, 2026 • 4 min read

Life@Gen

How we build trust through our work and culture

A closer look at Gen’s corporate responsibility efforts, workplace culture and global impact in 2025



Kim Allman

February 11, 2026 • 4 min read

Community

Scam policy in action

Gen continues building momentum in Washington



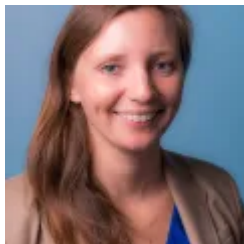
Kim Allman

February 11, 2026 • 4 min read

Community

Working together for a better internet

Gen celebrates Safer Internet Day with our nonprofit partners



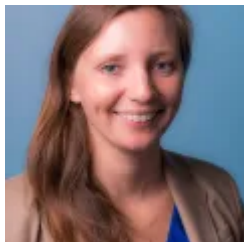
Kimberly Bishop

February 10, 2026 • 5 min read

Community

Fighting Back Against Tech-Related Abuse

Gen partners with National Network to End Domestic Violence and Tech Soup for National Stalking Awareness Month



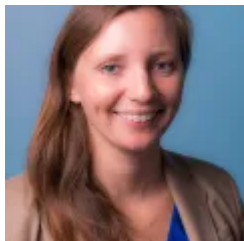
Kimberly Bishop

January 20, 2026 • 4 min read

Community

Celebrating Three Years of Giving@Gen

#WeAreGENerous volunteering and giving projects help drive impact in our communities



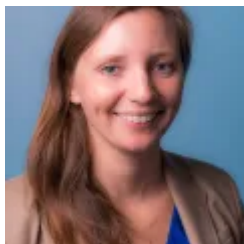
Kimberly Bishop

December 15, 2025 • 4 min read

Community

A Safe and Scam-Free Holiday Season

In addition to fighting scams with our products, Gen teams up with nonprofits and industry partners to help people spot and avoid scams



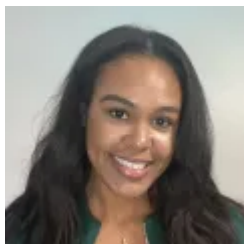
Kimberly Bishop

December 12, 2025 • 3 min read

Community

From classrooms to chatrooms: how students can avoid online scams and identity theft

Practical tips for staying safe in today's connected campus life.



Alisha Robinson

December 5, 2025 • 13 min read

Source: <https://www.nortonlifelock.com/blogs/security-response/mercenary-amanda-professional-hackers-hire>