Gather Victim Identity Information: Employee Names, Sub-technique T1589.003 - Enterprise

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Adversaries may gather employee names that can be used during targeting. Employee names be used to derive email addresses as well as to help guide other reconnaissance efforts and/or craft more-believable lures.

Adversaries may easily gather employee names, since they may be readily available and exposed via online or other accessible data sets (ex: Social Media or Search Victim-Owned Websites).[1] Gathering this information may reveal opportunities for other forms of reconnaissance (ex: Search Open Websites/Domains or Phishing for Information), establishing operational resources (ex: Compromise Accounts), and/or initial access (ex: Phishing or Valid Accounts).

Source: https://attack.mitre.org/techniques/T1589/003