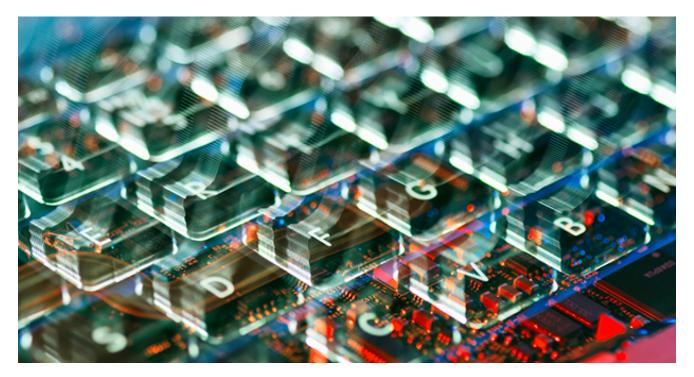
Emotet Makes Timely Adoption of Political and Elections Lures

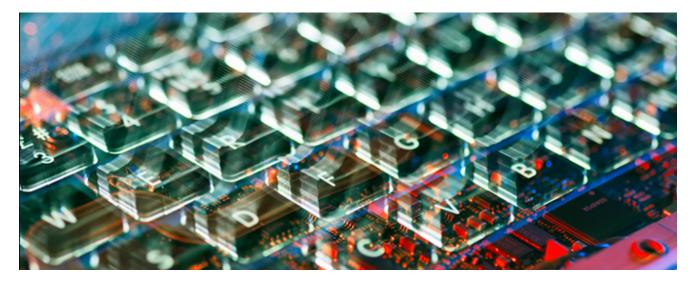
proofpoint.com/us/blog/threat-insight/emotet-makes-timely-adoption-political-and-elections-lures

October 1, 2020





<u>Threat Insight</u> Emotet Makes Timely Adoption of Political and Elections Lures



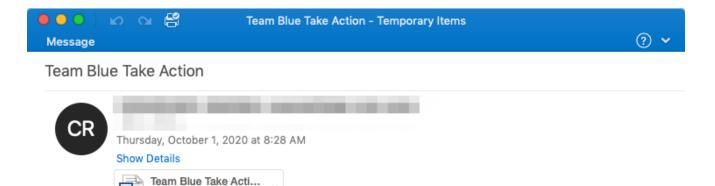
October 01, 2020 Axel F. and the Proofpoint Threat Research Team

During the 76 days since Emotet's <u>return</u>, researchers have observed activity reminiscent of <u>past Emotet campaigns</u>, like high message volumes and global distribution.

Emotet uses a <u>variety of lure themes</u>, some of which occasionally leverage current events or news items, like COVID-19 or <u>Greta Thunberg</u>. While TA542, the actor behind Emotet, has sent messages to local, state, and other government recipients, historically they have not directly leveraged political themes in their messaging.

On October 1, 2020, we observed thousands of Emotet email messages with the subject "Team Blue Take Action" sent to hundreds of organizations in the US. The message body is taken directly from a <u>page</u> on the Democratic National Committee's website, with the addition of a line requesting that the recipient open the attached document.

Attached is a malicious Word document, "Team Blue Take Action." The Word doc contains macros which, if enabled by the intended recipient, will download and install Emotet. The current second stage payload we've observed following Emotet is Qbot "partner01" and The Trick "morXXX" (e.g., "mor125").



Take Action

The way we win is by organizing. The place we start is right here. Explore our centralized hub for grassroots volunteer opportunities to take action on your own time.

You might remember Team Blue — the DNC's 2018 volunteer recruitment program to help get people plugged into campaign and volunteer opportunities across the country. Since it was a huge success, we are relaunching it for the 2020 cycle!

We are relaunching Team Blue as the distributed organizing arm of the DNC! We have the same goal — making it easier for grassroots volunteers to get connected to meaningful volunteer opportunities. This is the best place for volunteers to find different opportunities to get involved to help elect Democrats up and down the ticket this year and next.

Please open the attached document.

W

228.1 KB

Download All

If you have any questions, feel free to reach out to us at <u>digitalorganizing@dnc.org</u>

O Preview All

Figure 1: "Team Blue Take Action" lure containing malicious Word doc attachment

Sample of additional related subjects observed includes:

- Valanters 2020
- Detailed information
- List of works
- Volunteer
- Information

Sample of additional related filenames observed includes:

- Team Blue Take Action.doc
- List of works.doc
- Valanters 2020.doc

- Detailed information.doc
- Volunteer.doc

The shift to using politically themed lures comes days after the <u>first of several</u> 2020 US Presidential debates. The debate received widespread media coverage, and as Election Day draws nearer, many voters are likely feeling compelled to volunteer for political causes or for the election in some way. However, it's unlikely that this shift is driven by any specific political ideology. Like earlier use of COVID-19 or Greta Thunberg lure themes, TA542 is attempting to reach as many intended recipients as possible by capitalizing on a popular topic.

"Team Blue Take Action.doc" document SHA256: 21cda873bff60530ae094d7906219b5c0cc5d98e808f8608962886683fc37504

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