



# From the field

Cyber Threat Landscape

Cyber Threat Intelligence

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Systems Engineer – Central and Eastern Europe

# What is Mandiant Consulting... one of FireEye's souls

Prevent, detect, & respond to advanced cyber-security events and protect your organization's critical assets.



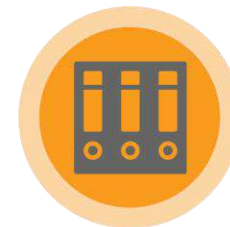
Trusted by organizations worldwide – **Over 40%** of Fortune 100 companies<sup>1</sup>



**14+ years** responding to and remediating headline breaches



**Mandiant DNA** – Pioneers in sophisticated incident response



Portfolio of services to **assess, enhance and transform** security posture and upskill internal security staff



Cutting-edge threat intelligence informed by frontline adversary exposure



Cyber security services enabled by purpose-built technology



Global workforce of over 300 consultants in 20+ countries

## *M-Trends*: Tracking our investigative experience

- Informing the cyber security community since 2010
- Annual publication sought after by security professionals and market analysts
- Data based on **12 months of forensic investigative findings** (10/01/16 – 09/30/17)

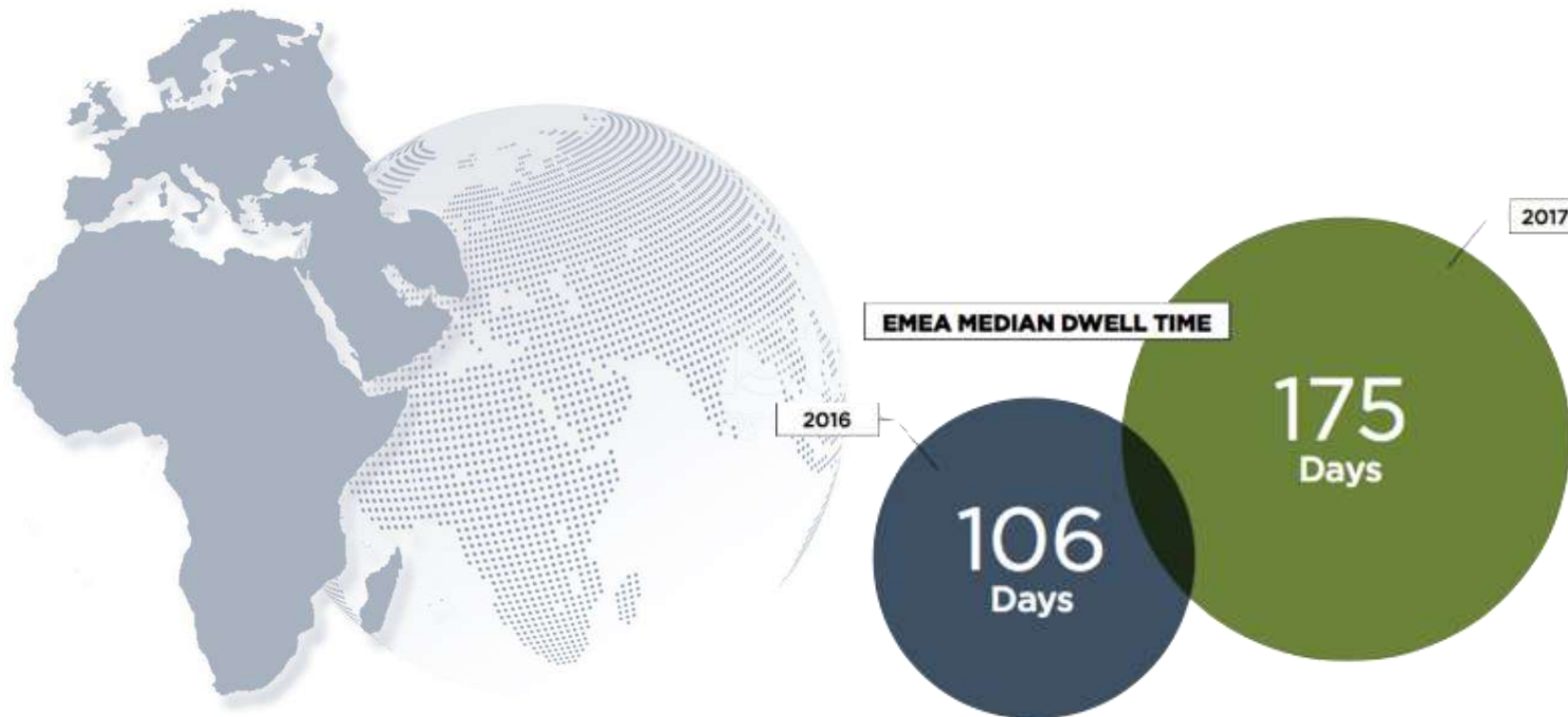
<sup>2</sup> Ponemon Institute (2017). *Cost of Data Breach Study*.



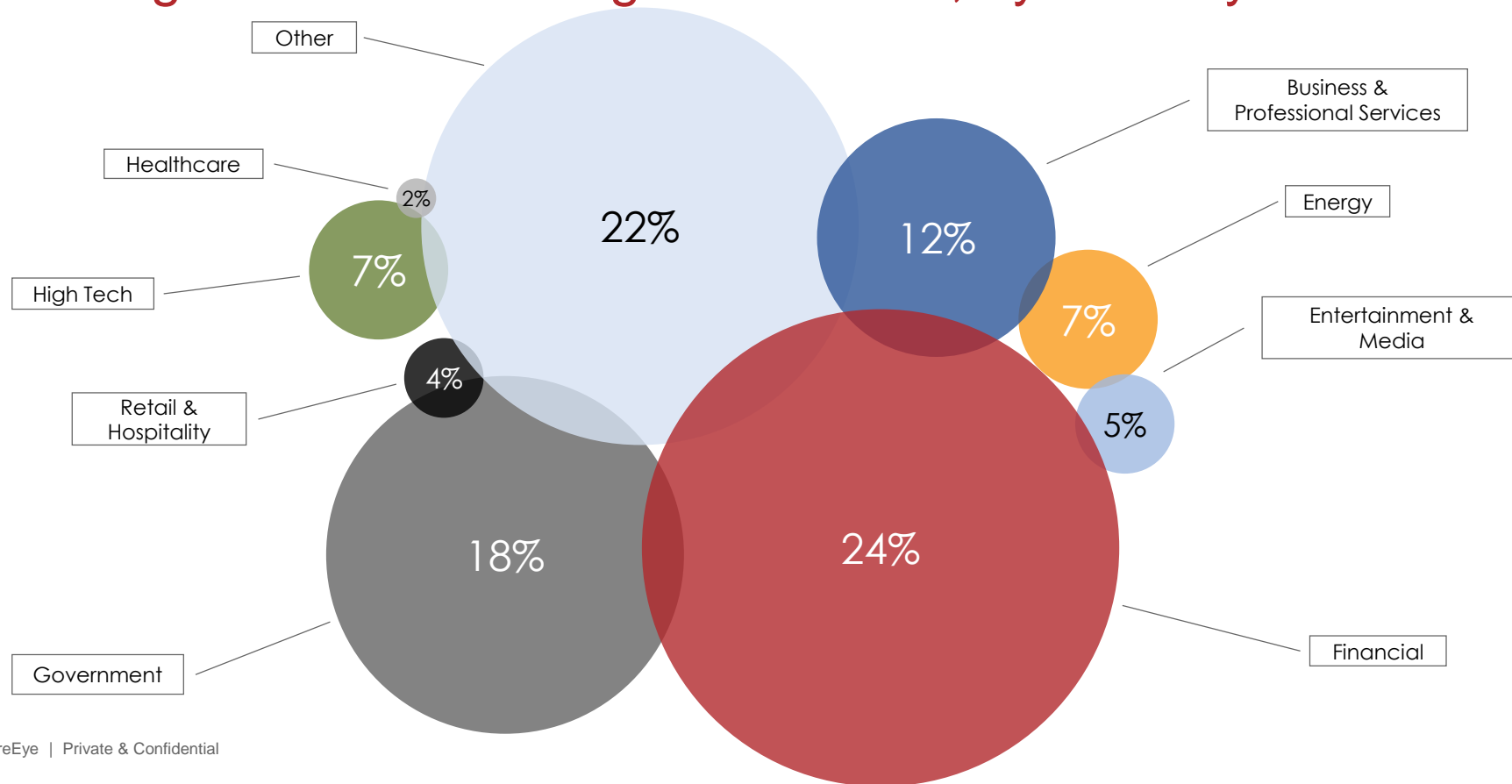
What would you do if you  
had 101 days of time?



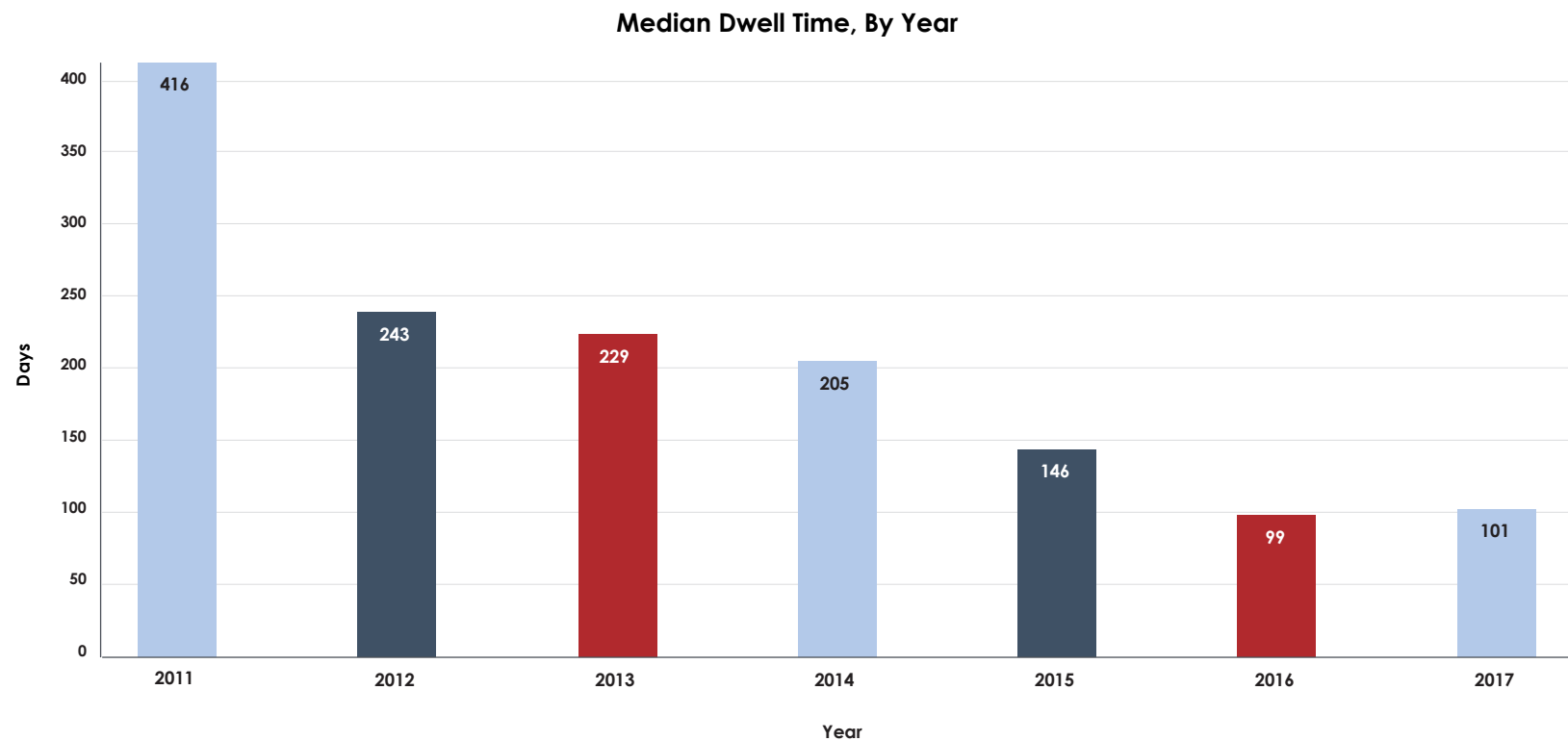
## Zoom in to EMEA



## EMEA organizations investigated in 2017, by industry



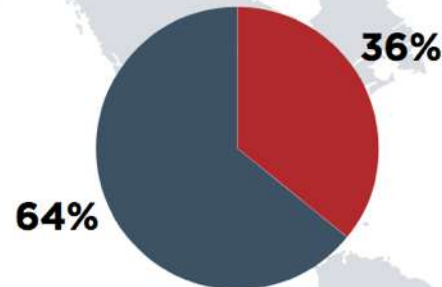
# Median Dwell Time Trending



# Notification by Source

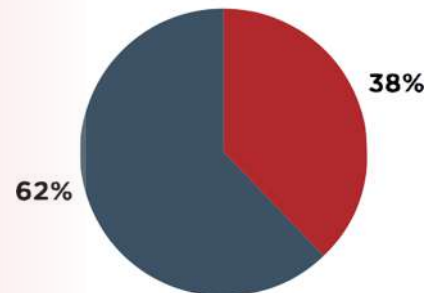
## AMERICAS

Notification By Source



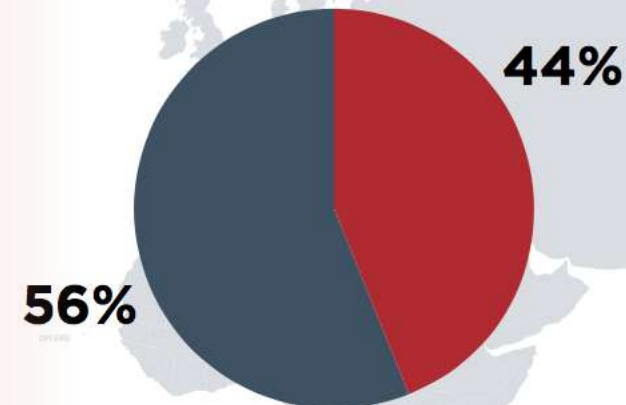
## GLOBAL

Notification By Source



## EMEA

Notification By Source



 External  
Notification

 Internal  
Notification



# Cyber Security Skills Gap – The Invisible Risk



## The Gap, according to Mandiant CDC Engagements

### LACK OF EXPERTISE

- CYBER DEFENDERS
- INVESTIGATORS
- THREAT ANALYSTS

### LACK OF PROCESSES

- ACTIONABLE THREAT INTEL
- TELEMETRY PRIORITIZATION
- ORCHESTRATION



### LACK OF PEOPLE

- NUMERIC (9/12 PER CDC)
- 24/7 AVAILABILITY
- EXTENSIBLE IN EMERGENCY

# Enduring Trends in Security Fundamentals



Security Risk  
Management



Identity and  
Access Mgmt



Data  
Protection



Network, Cloud  
& DC Protection



Incident  
Response



Host and Endpoint  
Protection

# Expertise at your fingertips: Global view, local perspectives



1000+ global security experts | 24x7x365 visibility:  
7 Global SOC's | 100K IR hours/year | Track 16K threats  
300+ consultants | 26 countries  
150+ intelligence personnel | 30+ languages | 22 countries

# Newly Named APT Groups

TEMP EVIL TRACKING  X 1000s



**Sponsoring  
Nation**



**TTP**



**Target  
Profile**



**Attack  
Motivation**

ATTRIBUTION – relate activity to a specific sponsoring nation

Identify TTPs

Targeting specific VERTICAL or GEO

Specific MOTIVATION – hacktivism, financial etc.

# APT32



**APT 32**  
March 20, 2017

- Known as OceanLotus Group
- Vietnamese threat group
- Primary targets:
  - Journalists
  - Dissidents
  - Foreign corporations
- Leveraged social engineering emails with Microsoft ActiveMime file attachments to deliver malicious macros

# APT33



- Iranian threat group
- Targets
  - Defense
  - Aerospace
  - Petrochemical
  - Western companies who support Saudi Arabia's military
- Uses public and non-public tools
  - DROPSHOT -> TURNEDUP
  - DROPSHOT -> SHAPESHIFT?



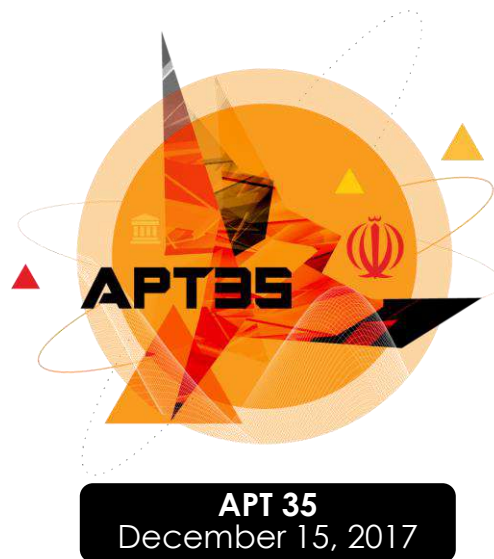
# APT34



- Iranian threat group
- Targets Middle Eastern
  - Financial
  - Government
  - Energy
  - Chemical
  - Telco
- Public and non-public tools



# APT35



- Also known as Newscaster Team
- Iranian
- Targets
  - U.S. and Middle Eastern government personnel
  - Military
  - Diplomatic
  - Media
  - Energy and engineering
  - Business services and telecommunications
- Complex social engineering campaigns
- Broadening scope targets and toolsets

# APT36 (Lapis)



- Pakistani espionage group
- supports Pakistani military and diplomatic interests
- Targets
  - Indian Military and government
- Operations also seen in US, Europe, Central Asia
- Social engineering emails, multiple open-source and custom malware tools

**APT 36**  
January 2018

# APT37 (Reaper)

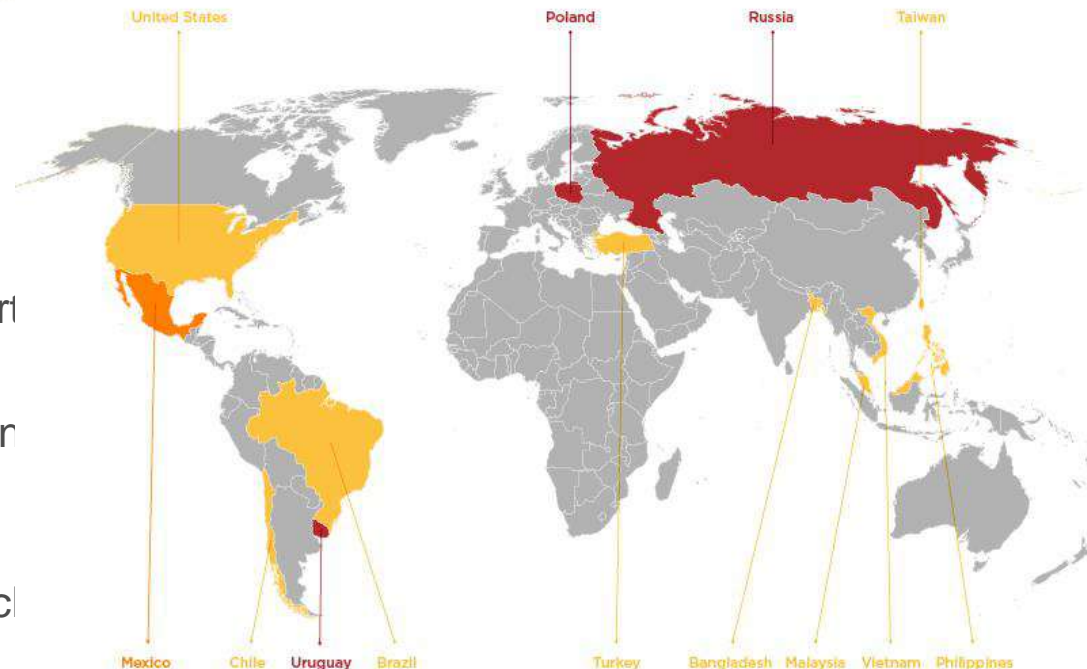


- North Korea espionage group
- In 2012 targeted South Korea
- In 2017 expanded to Japan, Vietnam, Middle East
- Intelligence gathering for government
- Toolsets includes access to zero-day vulnerabilities and wiper malware

**APT 37**  
February 2018

# APT38

- North Korea threat group
- Financially motivated, backed by North Korean regime
- Since 2014 compromised more than 16 organizations in at least 13 different countries
- Very well planned sophisticated attacks against banks



**APT 38**  
October 2018

## INDUSTRIES TARGETED

- Banks/Credit Unions
- Media
- Financial Transaction
- Governments
- Financial Exchange

## CATEGORIES OF TARGETING

- Organizations Targeted for Infrastructure Use
- Organizations Targeted
- Both Organizations and Infrastructure Targeted

# APT Groups

- APT0-27, 30/31 = China (APT0 was a very short lived one)
- APT28/29 = Russia
- APT32 = Vietnam
- APT33/34/35 = Iran
- APT36 = Pakistan
- APT37 = North Korea
- APT38 = North Korea

# Cyber Threat Intelligence

Most people confuse



with Intelligence

# Information versus Intelligence

## **INFORMATION**

Raw, unfiltered data

## **INTELLIGENCE**

Processed, sorted, and distilled information

# Information versus Intelligence

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Unevaluated when delivered

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Processed, sorted, and distilled information

Evaluated and interpreted by trained expert analysts



# Information versus Intelligence

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Aggregated from virtually every source	Aggregated from reliable sources and cross correlated for accuracy

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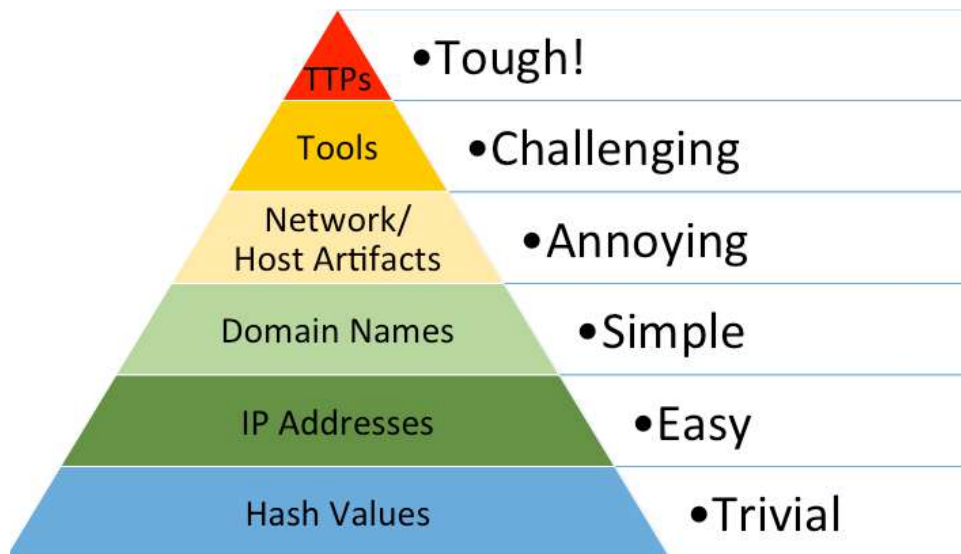
Or as the FBI put it: *“simply defined, intelligence is information that has been analyzed and refined so that it is useful to policymakers in making decisions – specifically, decisions about potential threats to our national security.”*

# Cyber Threat Intelligence

## Purpose of Intelligence

- To **reduce the degree of uncertainty** about an adversary, or potential adversary, situation or threat which may be experienced by decision makers.
- To convey the truth to decision makers and **provide managers with accurate information** so they can **make informed, reasoned, and timely decisions**.

# The Pyramid of Pain





# How To Think about Threat Intelligence

## How NOT To Think About Threat Intelligence



# How To Think About Threat Intelligence

## Strategic

### ***Future oriented***

- Use emerging trends and patterns to make long-term decisions
- Helping business decision makers to reduce risk

Executives

Intel  
Analysts



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## Operational

### ***Prioritize Resources for “real” versus “perceived” threats***

- Consider historical capabilities, affiliations, and motivations of actors
- Factor business outcomes of threats into detection, mitigation strategies and priorities

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Intel  
Analysts

Incident  
Response

Security  
Operations

# How To Think About Threat Intelligence

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## Tactical

### ***Interactive analysis and intelligence flow between internal and partner technology tools and threat environment***

- Prioritize mitigation and triage resources leveraging intel in real time
- Factor business outcomes of the threats/vulns into mitigation actions

Executives

Intel  
Analysts

Incident  
Response

Security  
Operations

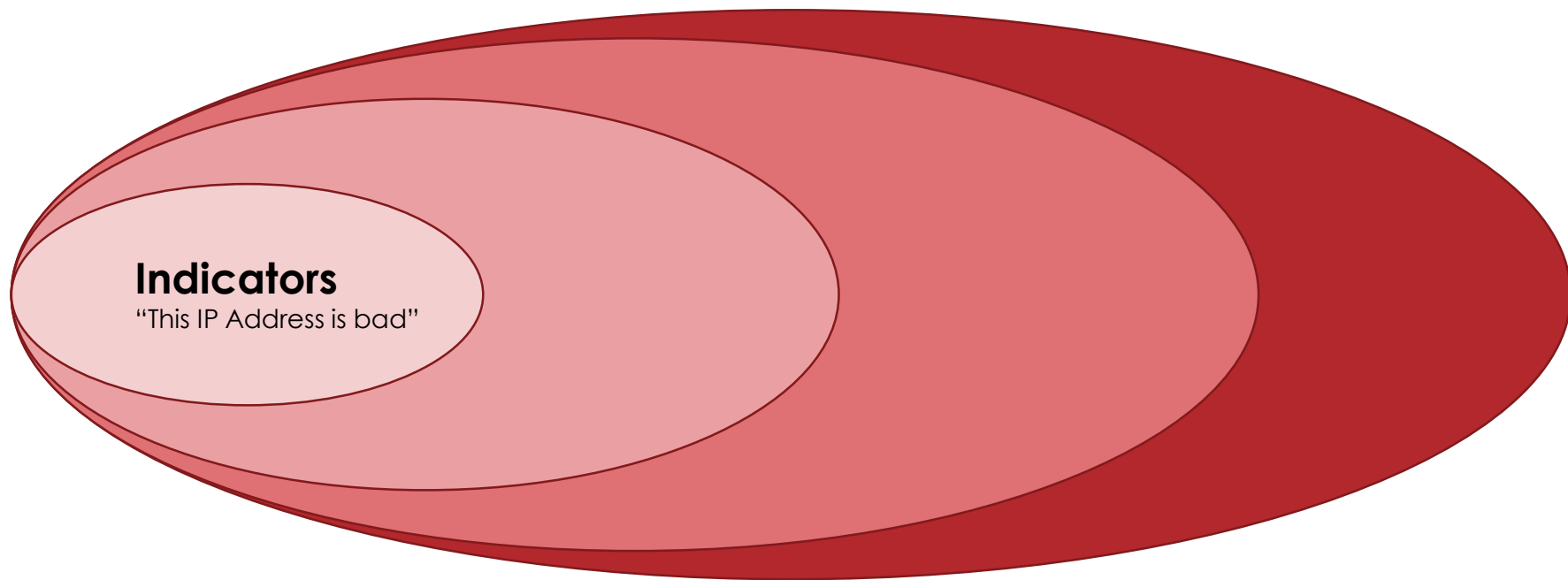
Infrastructure  
Operations

Vulnerability  
Management

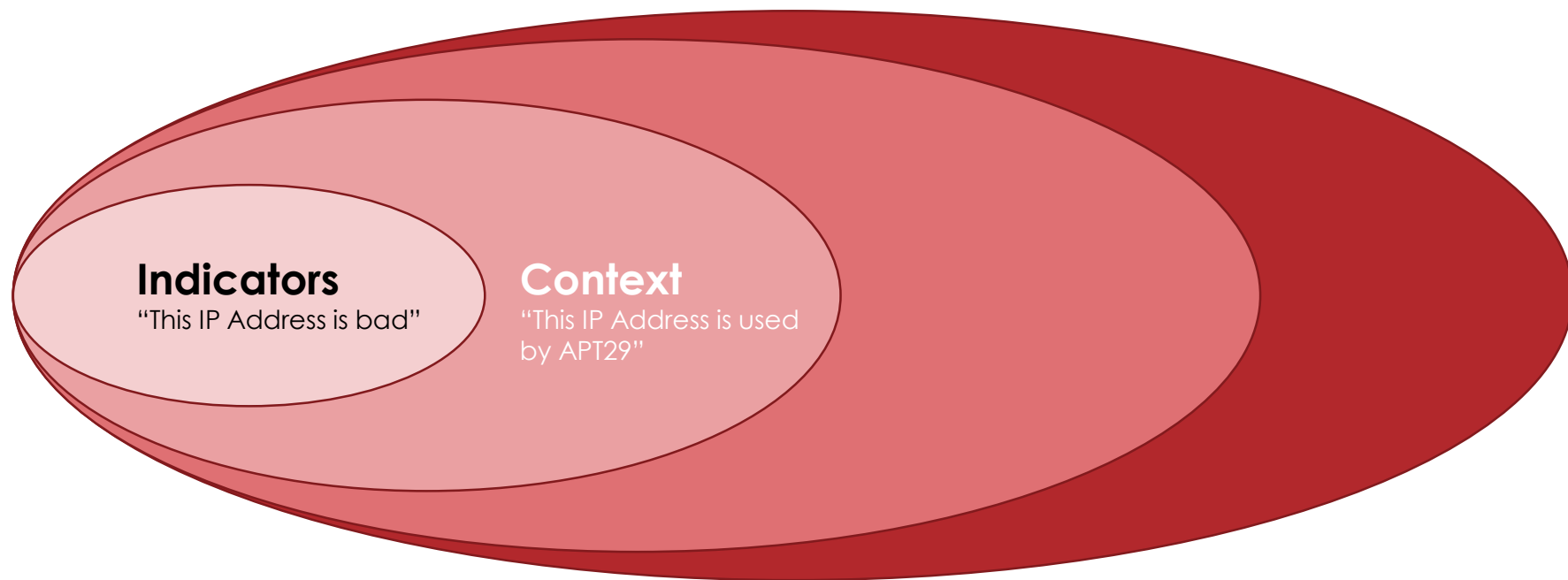
# How To Think About Threat Intelligence



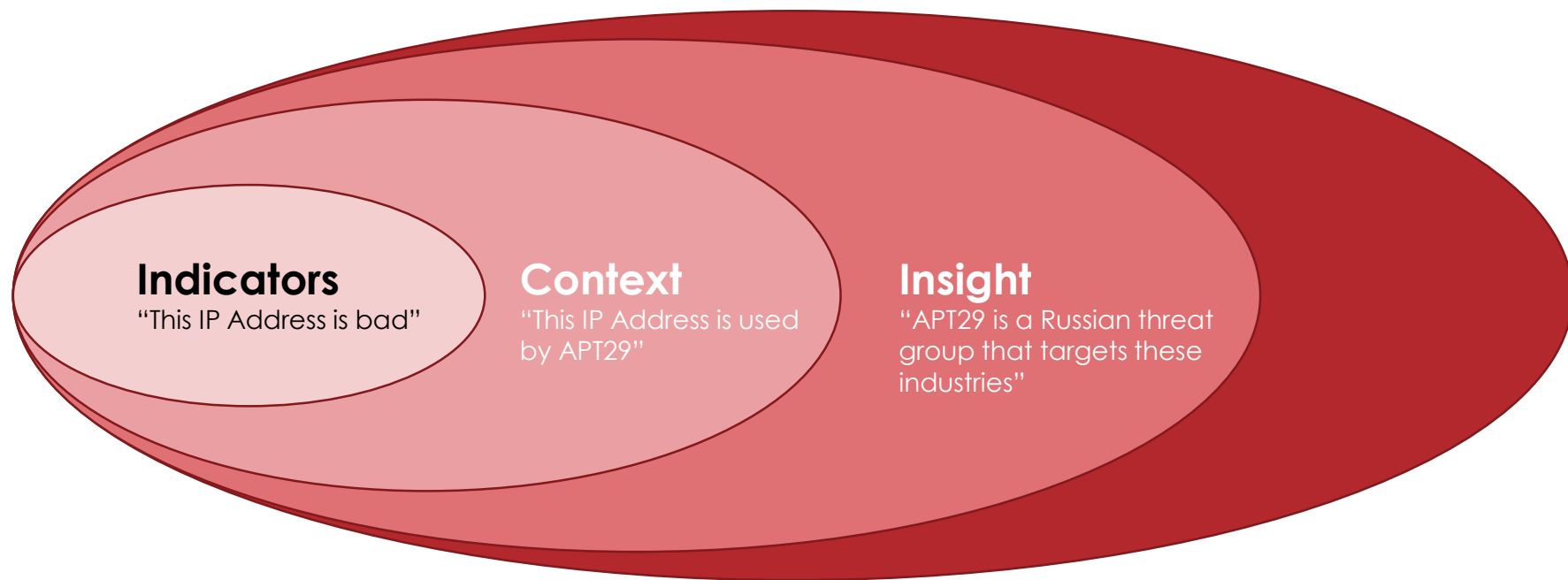
# Not all Intel is created equal : From Indicators to Expertise



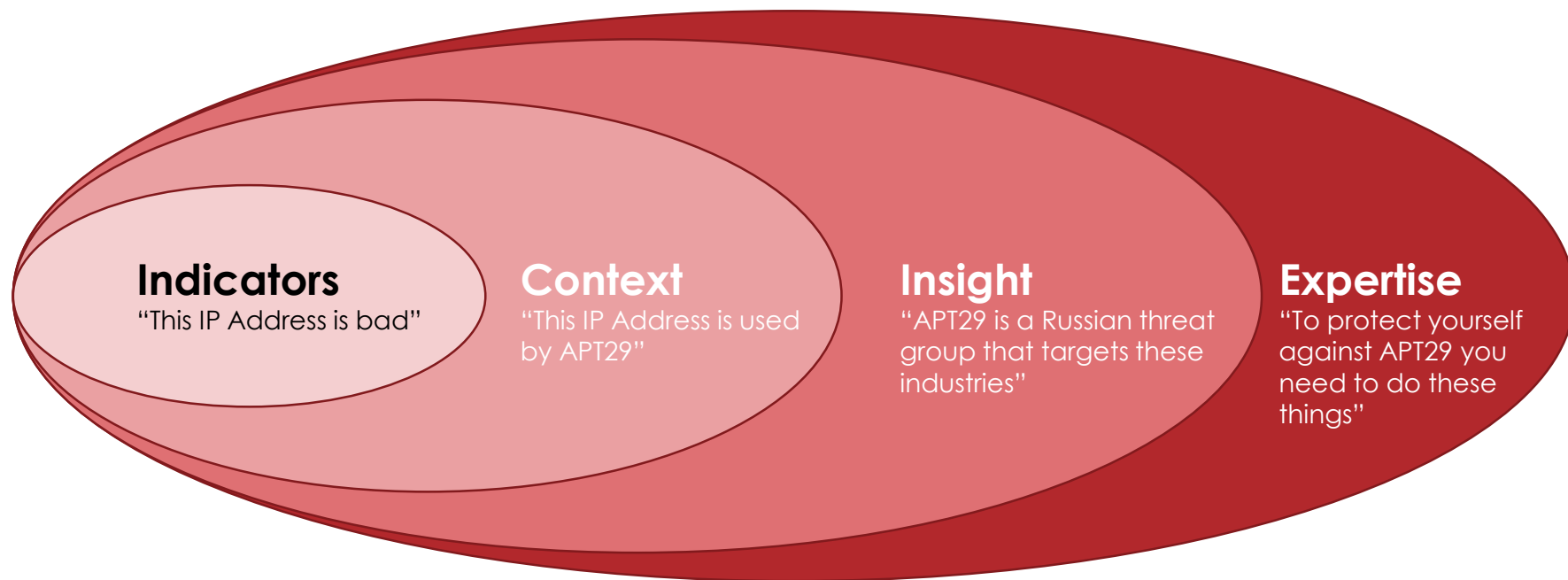
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## What Happens if You Are Breached and Do Not Utilize Threat Intelligence? Time-to-Respond Can Be Months, Not Days







FireEye®

Thank you!

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